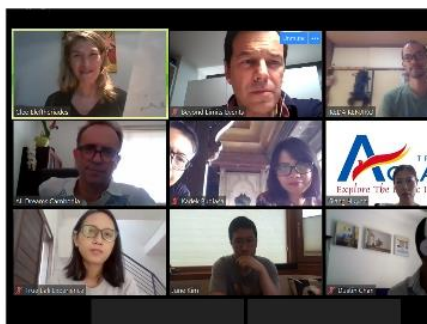
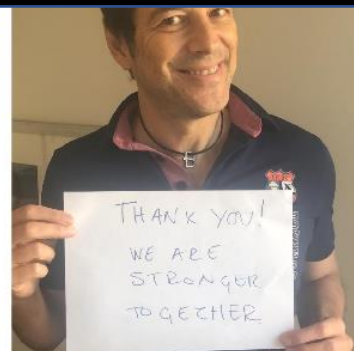


# VISITOR SATISFACTION SURVEY RESULTS



**beyondexperience**  
THE VIRTUAL TRAVEL SHOW

For Travel &  
Event Professionals  
May 12-14, 2020

# The virtual travel show

For Travel & Event Professionals

May 12-14, 2020

## BEYOND EXPERIENCE VIRTUAL SHOW 1<sup>st</sup> EDITION IN NUMBERS

- ✓ **3.500 ONE-ON-ONE Meetings!**
- ✓ **150 Group sessions**
- ✓ **700 Visitors**
- ✓ **70 Exhibitors**
- ✓ **62 Countries**
- ✓ **12 Time-Zones**
- ✓ **2.900 unique online visitors**
- ✓ **8 speakers**
- ✓ **18 LIVE Q&A sessions**

[\*\*SEE THE VIDEO\*\*](#)

# The virtual travel show

For Travel & Event Professionals

May 12-14, 2020

## BEYOND EXPERIENCE VIRTUAL SHOW 1<sup>st</sup> EDITION IN NUMBERS

### SNAPSHOT OF RESULTS

- 95% Loved the Look & Feel of the website**
- 98% Loved the meetings held in their own local time zones**
- 100% Considered the quality of the Exhibitors very high**
- 95% Will certainly attend again**

1=bad

2= Medium

3=it's ok

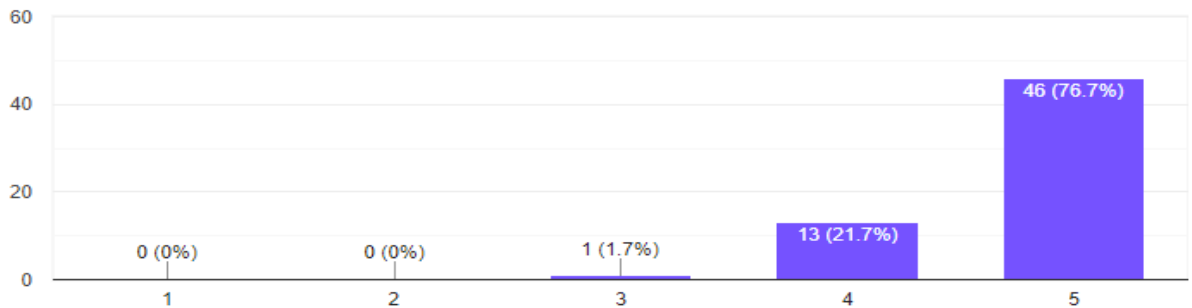
4=Very good

5=Excellent

How was the registration experience?



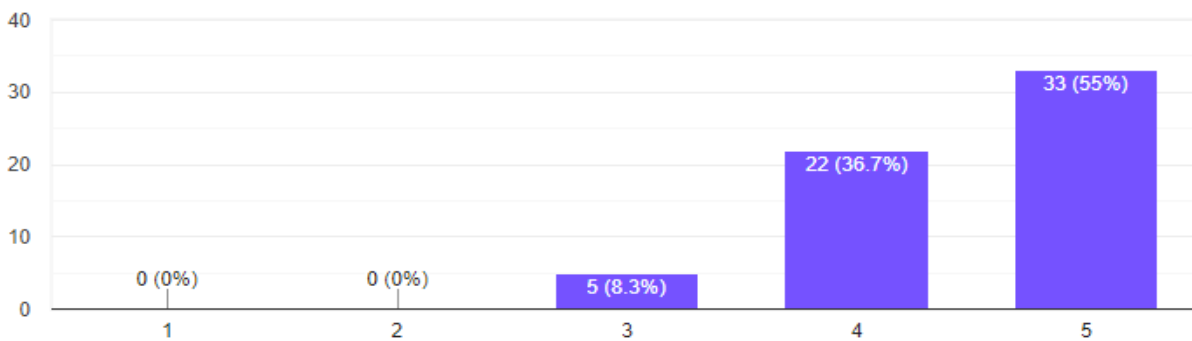
60 responses



How was the booking appointment process?



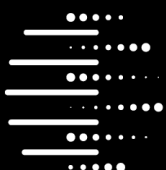
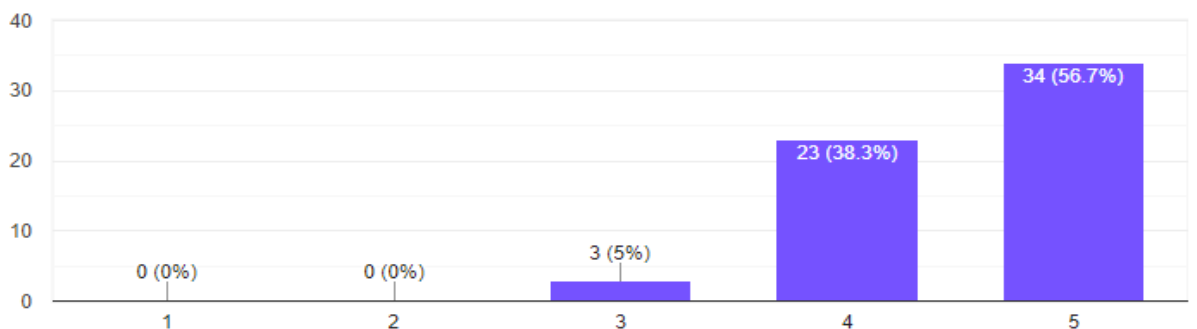
60 responses



How was the overall website look & feel?



60 responses



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THE VIRTUAL TRAVEL SHOW

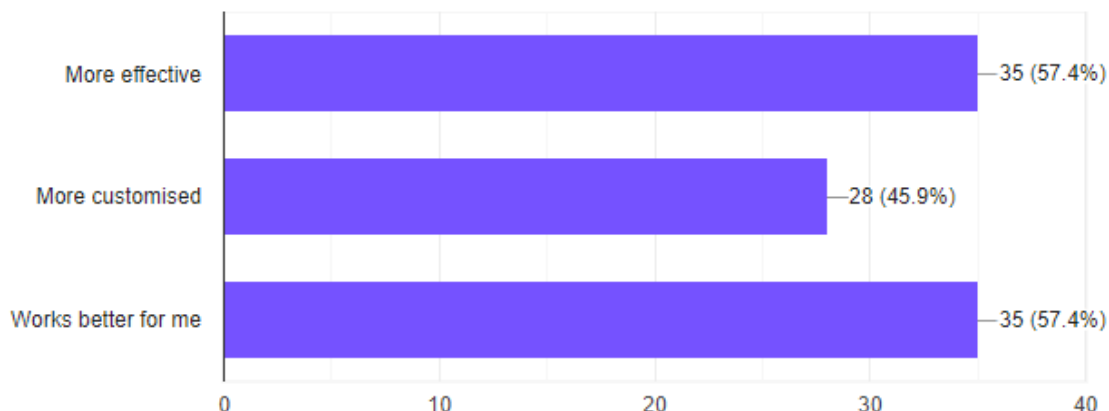
For Travel &  
Event Professionals  
May 12-14, 2020

1=bad    2= Medium    3=it's ok    4=Very good    5=Excellent

How did you find the one-on-one personal meetings versus group sessions (tick all that apply)

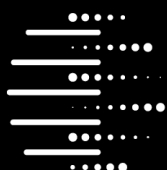
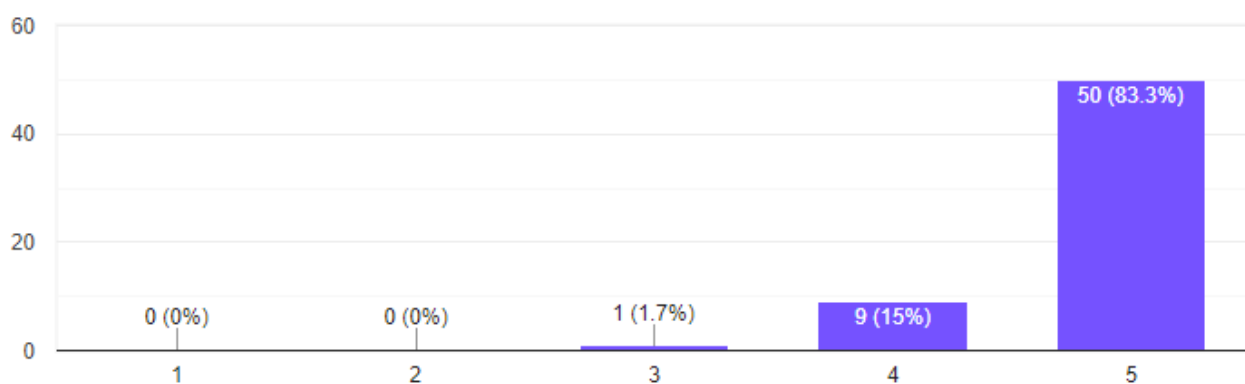


61 responses



How did you value the fact that you could meet any exhibitor in the world but in your own local business hours schedule?

60 responses



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**May 12-14, 2020**

1=bad

2= Medium

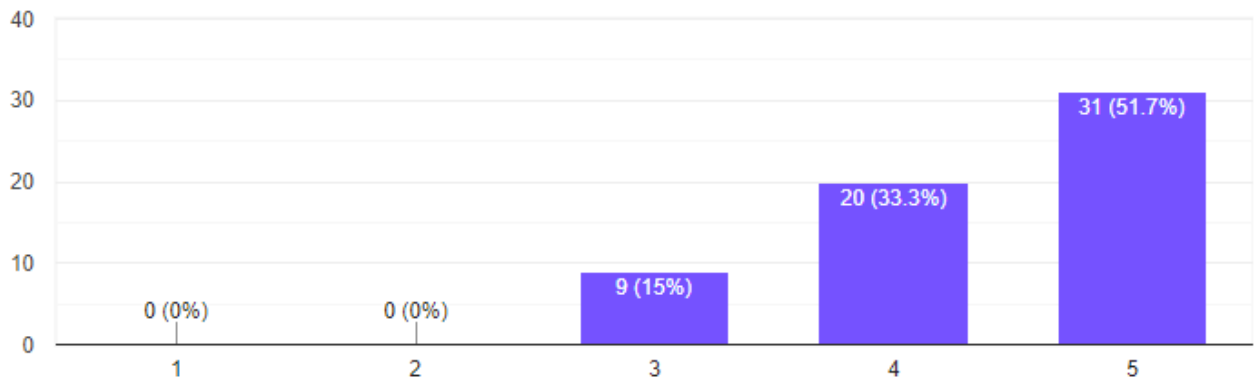
3=it's ok

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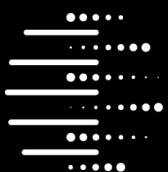
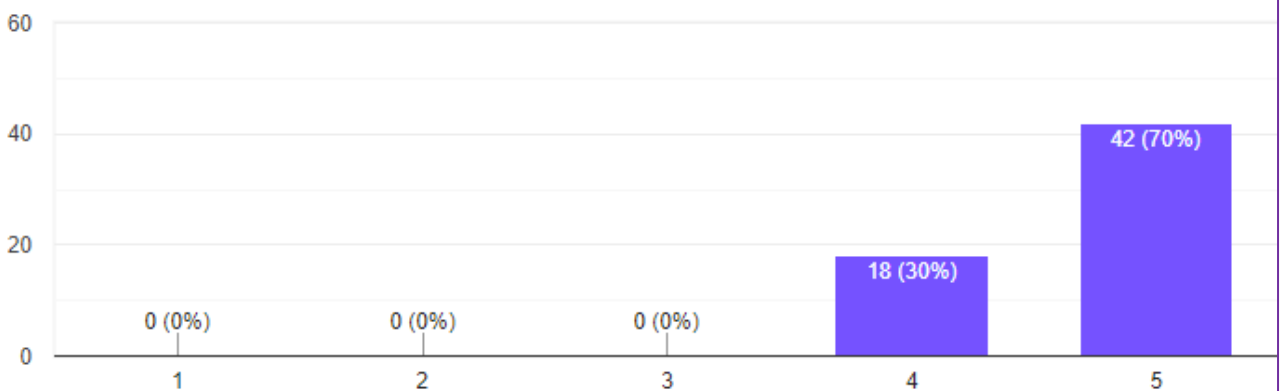
How did you find the quantity and variety of the exhibitors

60 responses



What do you think of the overall quality of the exhibitors?

60 responses



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1=bad

2= Medium

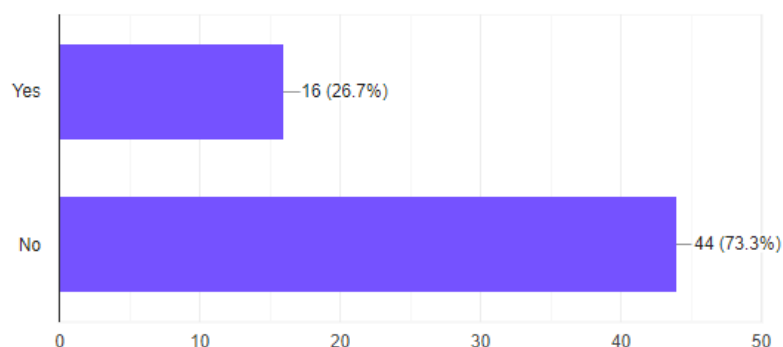
3=it's ok

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5=Excellent

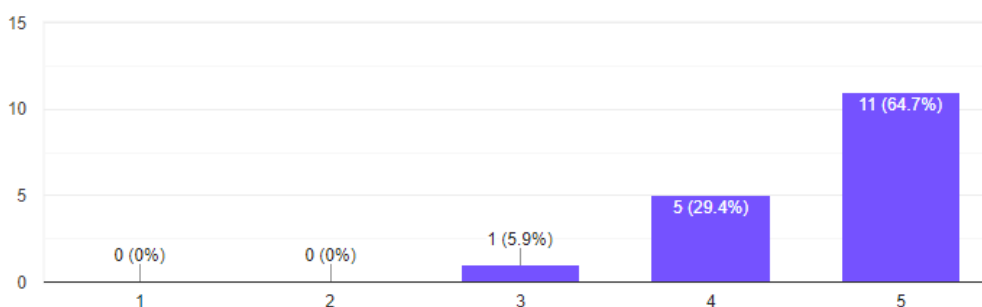
Did you listen to any of the speakers?

60 responses



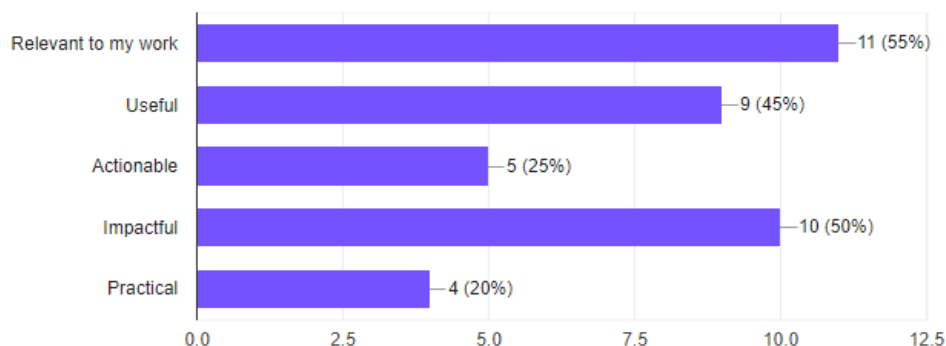
If you answered yes in the previous question what do you think of the quality of the speakers?

17 responses



What about the subjects of the speakers? Tick any that apply:

20 responses



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THE VIRTUAL TRAVEL SHOW

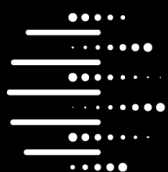
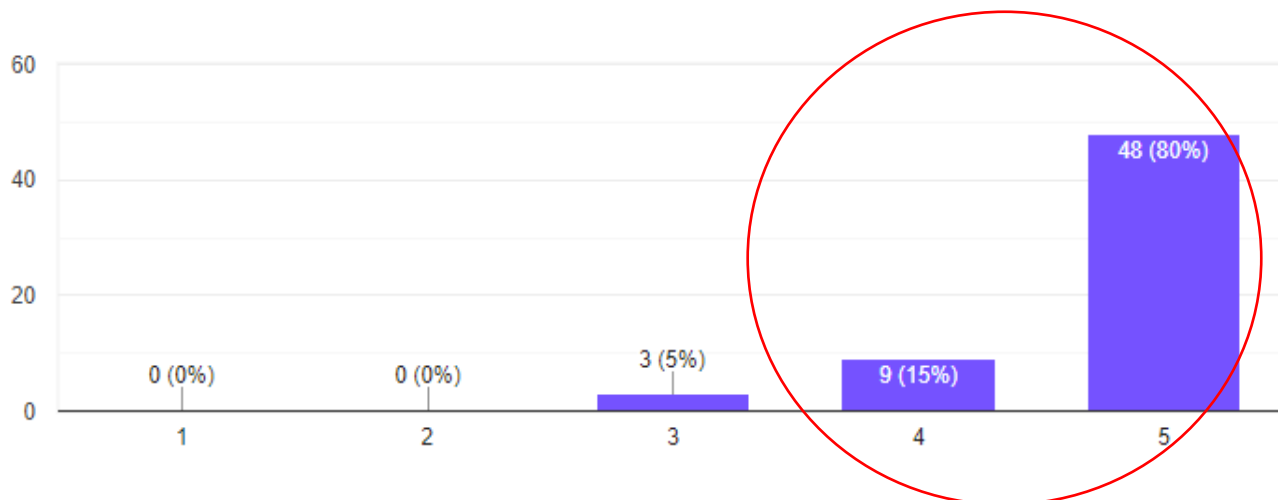
For Travel &  
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May 12-14, 2020



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What are the chances to attend more Beyond Experience Virtual Shows in the future?

60 responses



**beyondexperience**  
THE VIRTUAL TRAVEL SHOW

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Event Professionals  
May 12-14, 2020



# TESTIMONIALS

## IDA RISHAUG

Just finished off my 12th and last for today. What a great, inspiring day it has been. So energizing to have meetings again! Thanks a lot for the opportunity, and thanks

### 1st day



From Phileas France - Dorina  
to Savas Kazantzides

ⓘ The message sender has requested a response to indicate you have read

Hi Savas  
How are you??  
1<sup>st</sup> day is done, I ended just with the last meeting.

First of all thanks a lot for all this and the incredible organisation and always all the help.  
Today was a quite huge kick to the moral and hopefully to the future of our agency

From Carolina Beckmann  
to savas kazantzides

ⓘ You replied to this message on Friday, May 8, 2020 12:30:57.  
Just wanted to tell you, great job so far on this! well done!

Carolina Beckmann  
Managing Director

## Jarek Kruk

The VTS is a really unique experience. So nice to meet people from different parts of the world 😊 some meetings are just chatting but I had already two very interesting meetings with very big potential for future business 💪

## Marina Antonyuk

I've done my last meeting also today.  
Thank you, Savas, for this great Travel Show!  
it was really amazing experience to be exhibitor at 1st Virtual Travel Show  
Looking forward to successfull 2nd day 😊

It's been a great pleasure to see you through my screen! Hope you are now having some time to rest a bit. Let me thank you again for giving me the chance to watch the Beyond Experience Show.

I managed to communicate with most of the exhibitors i found interesting and had successful meetings with them. I also enjoyed 5 of the 7 speakers' live q&a sessions. I think this was the most innovating part of the show because of the interaction, although the participants were few. The Speakers were really passionate and each of them stayed online longer than 20 mins.

The survey's done! Let me explain some points:

- The **registration experience** was not only super easy but also super safe.
- The **one-on-one** was indeed much more effective. Actually i experienced only such meetings because one group session i joined in turned out to be one-on-one since i was the only attendee. I 'd say that a combination of these two forms would give an even better experience to the participants. I personally learn many things from the others' questions.
- The survey offers no box to fill and write which **speaker** in particular i liked :( My answer would be **Cleo** and **Joeri** maybe because Cleo likes punk music like i do (we should tell her about Venli Videolyassova) and Joeri's talk was efficient in its simplicity.

✉ Madalina Dobrica <madalinadobrica@yahoo.com>  
to me ▾

Dear Savas,

I hope you are well and safe.

Congratulations for the event and thank you for having me.

the BEYOND EXPERIENCE VIRTUAL SHOW is now live!

Show 1 older email



From Andres Guzman  
to savas kazantzides

ⓘ You replied to this message on Monday, May 11, 2020 14:57:14.

Hola Savas,

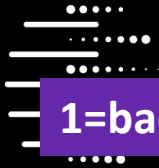
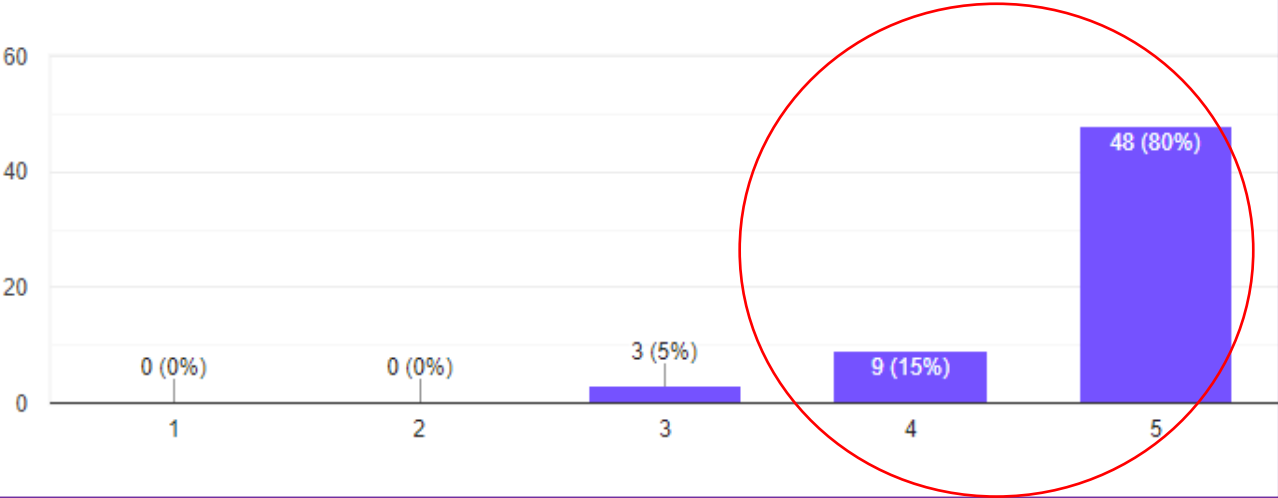
En efecto son días muy complejos, pero vamos para adelante.  
Gracias por esta tremenda oportunidad, me voy a inscribir.... Super interesante.

Un abrazo y espero estès muy bien.

What are the chances to attend more Beyond Experience Virtual Shows in the future?



60 responses



beyondexperience

For Travel & Event Professionals

1=bad 2= Medium 3=it's ok 4=Very good 5=Excellent

