

# EXHIBITOR SATISFACTION SURVEY

Overall [max. 5]

The website Look & Feel

✓ **4.5**



Participation to Beyond Experience  
Virtual Shows in the future

👍 **4.7**



## Average Number of Meetings

per exhibitor only one-on-one meetings



**19**



Only 1.8 No-Show per exhibitor [all days]

Comparison of virtual one-on-one meetings to physical show

**46%**

Better



**54%**

Same



worse was <1%

How did you find the one-on-one personal meetings versus group sessions

top two replies

**49%**

Worked better for me



**36%**

More effective



## Average meeting duration [in minutes]

per exhibitor only one-on-one meetings



**22**

## Use of tools [max. 5]

The overall setup process? **4.0**

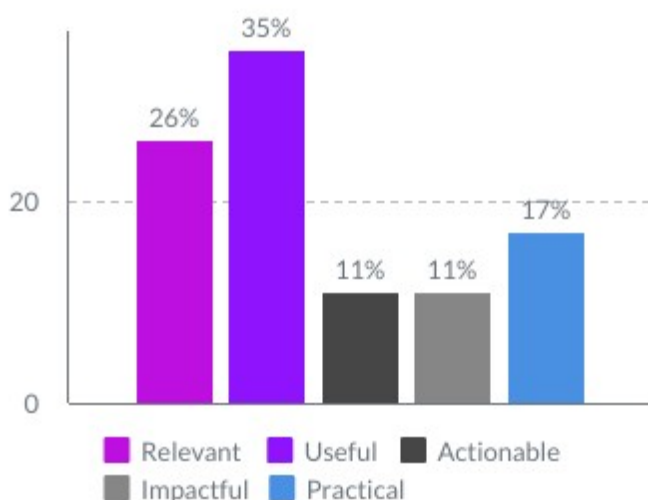


The Book-a-Meeting process? **4.3**



## How were the subjects of the speakers?

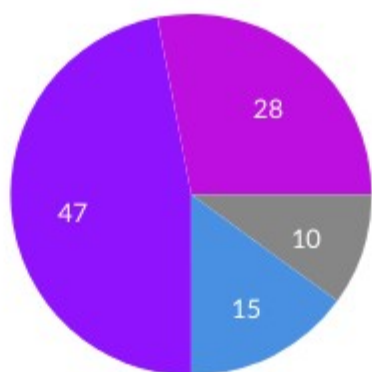
[33% have seen the Speakers]



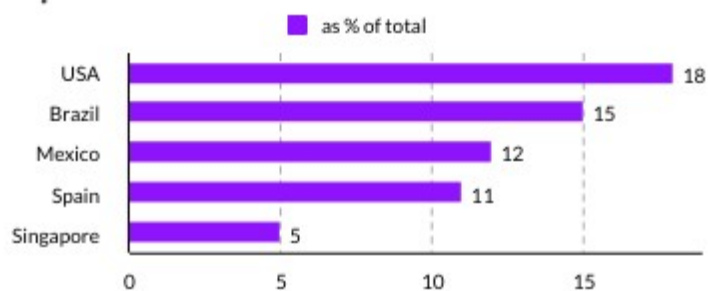
## Top Facts

### Type of Visitors

MICE (47%) Luxury (28%) Corporate (10%)  
All Other (15%)



### Top 5 countries of visitors



### Snapshot



No of Visitors' countries  
**62**



total visitors  
**700**



unique online visitors  
**2900**



Speakers  
**8**



Live Q&As  
**18**



Timezones  
**12**



# Testimonials

## Marina Antonyuk

I've done my last meeting also today.  
Thank you, Savas, for this great Travel Show!  
it was really amazing experience to be exhibitor at 1st  
Looking forward to successful 2nd day 😊

## June Kim

Savas!! Thanks for all the preparation of this virtual trade show! It was to have such a opportunity to meet buyers from all over the world! I but all the sellers from asian countries must be tired because of day was basically in one day.  
But it was amazing experience!! Hope everybody had amazing experie well!!

## IDA RISHAUG

Just finished off my 12th and last for today. What a been. So energizing to have meetings again! Thank and thanks all of you for trying to help one another difficulties. Have a good night! 😊

🕒 You replied to this message on Thursday, May 14, 2020 09:22:48.

This concept has worked brilliantly Savas – I have booked some appointments with operators – I have mailed them directly to Zoom with them next week when both Bruce and I are availa with the operators we have “met” during this event. 20 mins was quite short for us, maybe fo without the constraints next week.

Well done – this really has been wonderfully staged, it is such an amazing concept – you coul offices as well.

From Carolina Beckmann  
to savas kazantzides

🕒 You replied to this message on Friday, May 8, 2020 12:30:57.

Just wanted to tell you, great job so far on this! well done!

Carolina Beckmann  
Managing Director

W: [www.lifeandluxurytravel.com](http://www.lifeandluxurytravel.com)  
P.A: P O Box 119, North Riding, 2162, Johannesburg, South Africa

## 1st day

👤 From Phileas France - Dorina  
to Savas Kazantzides

🕒 The message sender has requested a response to indicate you have read this message

Hi Savas  
How are you??

1<sup>st</sup> day is done, I ended just with the last meeting.

First of all thanks a lot for all this and the incredible organisation and always all the help. Today was a quite huge kick to the moral and hopefully to the future of our agency

BEYOND EXPERIENCE VIRTUAL thank you

👤 From LaTali Ziv  
to savas kazantzides

🕒 You replied to this message on Thursday, May 14, 2020 09:22:48.

Dear Savas,

From the start I thought it would be great idea, to give people some topics, to give them something to look forward to!

It was an awesome experience, I connected with very nice people and I am sure that there will be a cooperation with some of them!

Thank you Savas for this amazing show, wishing every one good luck, hope to see you all well and healthy soon!

Warm regards and stay safe!

LaTali

045111

👤

## IMPORTANT: VISITOR EVALUATION SURVEY RESULTS + POST SHOW Video CLIPS

Show 1 older email

Tue 19-May-20 18:53

👤 From Maite Prieto  
to 'savas kazantzides', 'Cesar Castrojon'

Dear Savas & Cesar:

I hope you are doing fine!

I have just finished to share with all my new potential clients what we discussed last week during the Virtual Travel Show! It was a great pleasure to share not only our beautiful destination through the screen but also our mutual situations with colleagues from all parts of the world as if we where in a traditional trade show!

I wanted to thank you, your team and specially to Cesar for inviting me to participate in this great experience, you demonstrate commitment and an incredible organization that deliver a successful virtual event!

I encourage you and your team to continue in this same line, connecting exhibitors and buyers virtually. I think the idea is basically to make noise, a noise that makes you sound louder, like you already did, being the first ones doing this type of event and at the level you did it!

I think the actual circumstance will take time till we get the vaccine, but you guys already have the advantage of virtual skills to bright again!

Congratulations once again for such a good job!

Warm regards,

Maite Prieto

ThinkMice

## Jarek Kruk

The VTS is a really unique experience. So nice to meet people from different parts of the world 😊 some meetigns are just chatting but I had already two very interesting meetings with very big potential for future business 💪

👤 From Elsa Brigitte  
to ask@beyond-experiences

Wed 13-May-20 11:53

🕒 You replied to this message on Wednesday, May 13, 2020 13:03:03.

Dear AE,

I am the Co-Founder of a Luxury travel & MICE agency based in Paris.

I requested an appointment of Beyond Experience but no slots were available anymore apparently.

Congratulations for the work you did to connect us with International suppliers.

Let's keep in touch for future business opportunities!

Many thanks,

Elsa IANNACCI DEMANOU  
Co-founder  
Event & Travel Designer  
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